

Your Parks, Your Future

Project Goals and Objectives

October 3, 2018



Project Goals are the broad statements to set direction and desirable outcomes

Objectives are the specific statements that identify tangible strategies to reach the goals

Goal 1	Provide for a variety of activities and efficient facilities with a balance of uses, experiences and spaces
Objective 1a	Provide an appropriate mix of activities to serve both active and passive uses. Active space includes programmed space for sports and recreational activities, and passive space includes flexible or natural space for walking, picnicking, reading and bird watching.
Objective 1b	Enhance efficiency in use of park amenities and facilities by upgrading and/or consolidating buildings, as appropriate
Objective 1c	Create flexible, multi-use indoor and outdoor spaces where users can choose to use the park in a variety of ways
Goal 2	Enhance comfort and safety for all users
Objective 2a	Ensure selected equipment, structures and furnishings are designed to be safe, accessible, durable, comfortable, and low-maintenance
Objective 2c	Design parks to increase personal sense of safety and deter crime, through use of appropriate lighting and visibility and regular maintenance
Goal 3	Promote a multi-generational environment for arts, recreation, play and learning for all demographics to promote sociability, health and wellness
Objective 3a	Facilities, amenities and programs should be designed to be used by people of all ages and abilities to encourage social interaction and inter-generational learning
Objective 3b	Support indoor and outdoor community events
Objective 3c	Provide park amenities, activities and programming that provide opportunities to enhance the health and well-being of the community
Goal 4	Enhance the natural environment
Objective 4a	Provide connections and overlooks that offer opportunities to view and interact with the natural lake at Heather Farm, the creek at Civic Park, and any other natural areas
Objective 4b	Provide signage and other educational opportunities to learn about nature and sustainability throughout the parks
Objective 4c	Maintain and enhance habitat areas for native plants and animals, including riparian habitat
Objective 4d	Integrate sustainable practices, including energy efficiency, green building and water management efforts, in the design of new/remodeled facilities and park amenities to support the City's efforts to reduce greenhouse gas emissions, as identified in the City's Climate Action Plan
Goal 5	Enhance connectivity between the parks and adjacent surroundings
Objective 5a	Improve visual and physical connections between Civic Park and Downtown
Objective 5b	Improve visual connections and signage from regional trails to Heather Farm and Civic Park

Objective 5c	Provide convenient access for park and facility users by all modes of transportation, with consideration for bike, pedestrian, transit and automobile facilities, including adequate parking
Goal 6	Be inviting and create memorable and fun places accessible to everyone
Objective 6a	Design entrances to be welcoming and visually prominent
Objective 6b	Design creative, innovative and unique spaces, play areas, and experiences
Objective 6c	Incorporate public art throughout each park
Objective 6d	Reflect the history of each of the parks through signage or other methods