

# Community Service Day

## CSD Publicity and Outreach Tools

Your non-profit organization or school can use these sample news stories as templates for website, print newsletter, or email newsletter announcements and social media posts. You will find easy-to-use CSD logo files on the CSD Project Tools page at [www.walnut-creek.org/Service](http://www.walnut-creek.org/Service).

We recommend that you begin promoting your participation in CSD either in early March as banners “go up” around the city.

### **General announcement from non-profit group or school.**

#### **Get Out. Give Back. Feel Great.**

Come out Sat., April 18 and join with friends and family for a morning of celebration and service at the annual Walnut Creek Community Service Day.

This year’s event features **outdoor and indoor projects** for **all ages** at parks, gardens, community centers, libraries and schools.

To volunteer or donate, visit [www.walnut-creek.org/service](http://www.walnut-creek.org/service).

### **Email story from project sponsor.**

#### **Help <Group Name> on Sat., April 18**

Walnut Creek’s annual Community Service Day is set for this spring, and we invite you, your family and friends to help us celebrate while we <insert short, specific project summary such as “spruce up the outdoor landscaping at our school”>.

You can learn more and register online at [www.walnut-creek.org/service](http://www.walnut-creek.org/service). Please be sure to sign up in advance so you receive all of the details about what to bring and where to meet.

We hope you’ll join us on April 18!